



# PRIVACY POLICY

*Translated April 27 2022*

## 1. Parties and purpose

Bons Plaisirs SPRL (hereinafter "BeCook!" Or the "Data Controller")

27/B1 Rue Dieudonné Lefèvre, 1020 Brussels, Belgium

ECB/VAT: BE 0628710646

Email address: [becook.brussels@gmail.com](mailto:becook.brussels@gmail.com)

Phone number: +32 495 14 63 29

BeCook establishes this Privacy Policy of which the purpose is to inform in all transparency the Users of the website hosted at the following address: [www.becook.be/en](http://www.becook.be/en) (hereinafter the "**Site**"), of how personal data are collected and processed by BeCook.

The term "**User**" refers to any user, whether a natural or legal person, who visits or interacts in any way with the Site.

As such, BeCook determines all the means and technical, legal and organizational purposes of processing personal data of Users.

BeCook commits to this end to taking all necessary measures to ensure that personal data is processed in accordance with the Law of 30 July 2018, on the protection of natural persons with regard to the processing of personal data (hereinafter, the "**Law**") and the European Regulation of 26 April 2016 on the protection of data of natural persons with regard to the processing of personal data and on the free movement of such data (hereinafter, the "**Regulation**"). BeCook is free to choose any natural or legal person who processes the personal data of users at its request and on its behalf (hereinafter the "**Subcontractor**").

Where applicable, BeCook commits to selecting a Subcontractor offering sufficient guarantees as to the technical and organizational security measures for the processing of personal data, with regard to the Law and the Regulation.

## 2. Processing of personal data

The use of the Site by the Users may involve the communication of personal data. The



processing of such data by BeCook, in its capacity as Data Controller, or by service providers acting on behalf of and for BeCook, will be in accordance with the Law and the Regulation.

Personal data will be processed by BeCook, in accordance with the purposes mentioned below, via:

The registration form for the newsletter

Sending a survey or questionnaire

Free content sharing

### **3. Purpose of the processing of personal data**

In accordance with Article 13 of the Regulation, the purposes of the processing of personal data are communicated to the User and are as follows:

To carry out marketing activities and promotional information after prior consent from the User and until such consent is revoked.

To improve the quality of the Site and the products and/or services offered by the Data Controller.

### **4. Personal data that may be processed**

The User agrees, when visiting and using the Site, that BeCook collects and processes, according to the terms and principles described in this Privacy Policy, the following personal data:

This data may include your last name, first name, email address and private postal address, telephone number and cell phone number.

### **5. Consent**

By accessing and using the Site, the User declares that they are aware of and agree to the processing of their personal data in a free, specific, informed and unequivocal manner.

This agreement covers the content of this Privacy Policy.

Consent is given by the positive act by which the User has checked the box offering the



Privacy Policy as a hyperlink.

This consent is an essential condition to perform certain operations on the Site or to allow the User to enter into a contractual relationship with BeCook.

Any contract between BeCook and a User concerning the services and goods offered on the Site is subject to acceptance of the Privacy Policy by the User.

The User agrees that the Data Controller processes and collects, in accordance with the terms and principles included in this Privacy Policy, their personal data that they communicate on the Site or during the services offered by BeCook, for the purposes indicated above.

The User has the right to withdraw their consent at any time.

Withdrawal of consent does not affect the lawfulness of processing based on the consent previously given.

## **6. Duration of storage of Users' personal data**

In accordance with Article 13 §2 of the Regulation and the Law, the Data Controller keeps personal data only for as long as is reasonably necessary to fulfill the purposes for which they are processed.

This duration is in any case less than 5 years.

## **7. Recipients of the data and disclosure to third parties**

Personal data may be passed on to employees, collaborators, subcontractors or suppliers of BeCook who offer adequate data security guarantees and who collaborate with BeCook in the context of marketing products or providing services.

They act under the direct authority of BeCook, and are in particular responsible for collecting, processing or sub-processing such data.

In every case, the recipients of the data and those to whom the data has been disclosed shall comply with the contents of this Privacy Policy.

BeCook assures that they will process this data only for the intended purpose, in a discreet and secure manner.



In the event that the data is disclosed to third parties for direct marketing or canvassing purposes, the User will be informed in advance so that they can express their consent to the use of this personal data.

## 8. User Rights

At any time, the User may exercise their rights by sending an e-mail message to the following address: [becook.brussels@gmail.com](mailto:becook.brussels@gmail.com) or a letter by post, enclosing a copy of their identity card to the following address:

27/B1 Rue Dieudonné Lefèvre, 1020 Brussels, Belgium

### *a. Access rights*

In accordance with Article 15 of the Regulation, BeCook guarantees the User's access right to their personal data.

The User has the right to obtain access to said personal data as well as the following information:

the purposes of the processing;

the relevant categories of personal data;

the recipients or categories of recipients to whom the personal data have been or will be disclosed, in particular recipients who are established in third countries or international organizations;

where possible, the intended period of storage of personal data or, where this is not possible, the criteria used to determine this period;

the existence of automated decision-making, including profiling, as referred to in Article 22(1) and (4) of the Regulation, and, at least in such cases, relevant information about the underlying logic and the significance and intended consequences of such processing for the data subject.

The Data Controller may charge a reasonable fee based on administrative costs for any additional copies requested by the User.

Where the User submits such a request electronically (e.g. by email), the information is



provided in a commonly used electronic form, unless the User requests otherwise.

The copy of their data will be communicated to the User no later than one month after the receipt of the request.

### *b. Rectification right*

BeCook guarantees the right of rectification and deletion of personal data to the User.

In accordance with Article 16 of the Regulation, incorrect, inaccurate or irrelevant data can be corrected or deleted at any time.

The User first makes the necessary changes themselves from their user account / other, unless they can not be done independently, in which case the request can be made to BeCook.

In accordance with Article 19 of the Regulation, the Data Controller shall notify each recipient to whom personal data have been disclosed of any rectification of the personal data, unless such disclosure proves impossible or would require disproportionate effort.

The Data Controller shall provide the data subject with information on these recipients if they so request.

### *c. Erasure rights*

The User has the right to obtain the deletion of his personal data as soon as possible in the cases listed in Article 17 of the Regulation.

Where the Data Controller has made the personal data public and is required to erase the personal data pursuant to the preceding paragraph, the Data Controller shall, taking into account available technology and the costs of implementation, take reasonable steps, including technical steps, to inform other data controllers processing such personal data that the data subject has requested the erasure by such data controllers of any links to, or copies or reproductions of, such personal data.

The two preceding paragraphs do not apply to the extent that such processing is necessary:

to the exercise of the right to freedom of expression and information;

to comply with a legal obligation which requires processing under Union law or the law of



the Member State to which the Data Controller is subject, or to perform a task carried out in the public interest or in the exercise of official authority vested in the Data Controller; the establishment, exercise or defense of legal rights.

In accordance with Article 19 of the Regulation, the Data Controller shall notify each recipient to whom personal data have been disclosed of any erasure of personal data or restriction of processing carried out, unless such disclosure proves impossible or would require disproportionate effort.

The Data Controller shall provide the data subject with information on these recipients if requested.

#### *d. Limited processing right*

The User has the right to obtain the limitation of the processing of their personal data in the cases listed in Article 19 of the Regulation.

In accordance with Article 19 of the Regulation, the Data Controller shall notify each recipient to whom personal data have been disclosed of any restriction of the processing carried out, unless such disclosure proves impossible or would require disproportionate efforts.

The Data Controller shall provide the data subject with information on these recipients if the data subject so requests.

#### *e. Data portability right*

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In accordance with Article 20 of the Regulation, Users have the right to receive from BeCook personal data concerning them in a structured, commonly used and machine-readable format.

Users have the right to transfer this data to another Data Controller without BeCook's interference in the cases provided for in the Regulation.

When the User exercises their right to data portability pursuant to the previous paragraph, they have the right to have their personal data transferred directly from one Data Controller to another, where technically possible.

Exercising the right to data portability is without prejudice to the right to erasure.



This right does not apply to processing necessary for the performance of a task carried out in the public interest or in the exercise of official authority vested in the Data Controller.

The right to data portability does not affect the rights and freedoms of third parties.

#### *f. Right to object and automated individual decision making*

The User has at any time the right to object to the processing of his personal data due to his particular situation, including the automation of data by BeCook.

In accordance with Article 21 of the Regulation, BeCook will no longer process personal data unless there are compelling legitimate grounds for the processing that override the interests and rights and freedoms of the User, or for the establishment, exercise or defense of legal claims.

When personal data are processed for the purpose of canvassing, the User has the right to object at any time to the processing of personal data concerning them for such canvassing purposes, including profiling insofar as it is related to such canvassing.

If the data subject objects to the processing for canvassing purposes, the personal data will no longer be processed for these purposes.

#### *g. Right of complaint*

The User has the right to lodge a complaint concerning the processing of their personal data by BeCook with the Data Protection Authority, competent for the Belgian territory.

More information can be found on the website:

<https://www.dataprotectionauthority.be/citizen>

Complaints can be submitted to the following addresses:

Data Protection Authority

35 Rue de la Presse, 1000 Brussels

Tel. + 32 2 274 48 00

Fax. + 32 2 274 48 35



Email: [contact@apd-gba.be](mailto:contact@apd-gba.be)

The User may also file a complaint with the court of first instance of their residence.

## 9. Limitation of liability of the Data Controller

The website may contain links to other websites owned by third parties not related to BeCook. The content of these sites and their compliance with the Law and the Regulation are not the responsibility of BeCook.

The holder of parental authority must give their explicit consent for the minor under 16 years of age to disclose personal information or data on the website.

BeCook strongly advises persons exercising parental authority over minors to promote responsible and secure use of the Internet.

The Data Controller cannot be held responsible for collecting and processing information and personal data from minors under 16 years of age whose consent is not actually covered by that of their legal parents, or for incorrect data -including data regarding age- entered by minors.

Under no circumstances will personal data be processed by the Data Controller if the User specifies that they are under the age of 16.

BeCook is not responsible for the loss, corruption or theft of personal data caused by the presence of viruses or following computer attacks.

## 10. Safety

The Data Controller implements organizational and technical measures to ensure a level of security appropriate to the processing and collection of data.

These safety measures depend on the costs of implementation with regard to the nature, context and purposes of the processing of personal data.

The Data Controller uses standard encryption technologies within the IT industry when transferring or collecting data on the Site.

## 11. Changes to the Privacy Policy

BeCook reserves the right to modify this Privacy Policy in order to comply with legal





obligations in this area.

The User is therefore requested to consult the Privacy Policy regularly in order to be aware of any changes and adaptations.

Any such change will be posted on the Site or sent by email for enforceability.

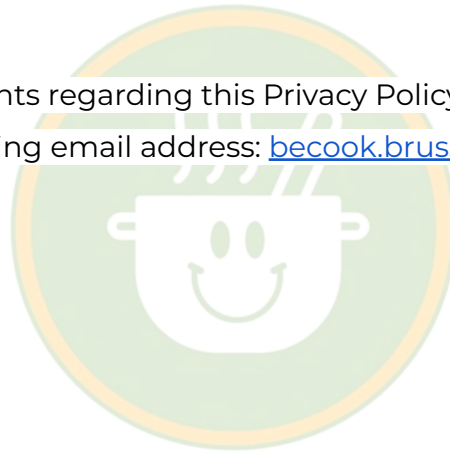
## 12. Applicable law and jurisdiction

This Privacy Policy is governed exclusively by Belgian law.

Any dispute will be brought before the courts of the judicial district of BeCook's headquarters.

## 13. Contact

For any questions or complaints regarding this Privacy Policy, the User may contact the Data Controller via the following email address: [becook.brussels@gmail.com](mailto:becook.brussels@gmail.com)



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